SELL SHEET

TRUNK KIT





Black Part No. 10300 Silver Part No. 10301





Suggested sales script/talking points.

How do you sell the HushMat Ultra™ Trunk Kit?

Put it in their hands!

YOU: "Here, you will need this!"

When the customer asks why, here's how to explain the HushMat Trunk Kit.

You: "It makes your subs sound twice as powerful! Here's how."

- Reduces vibrations and rattles.
- Keeps your trunk from flexing to increase SPL.
- Your subs will be 3dB louder and subs will be twice as powerful, guaranteed!

Benefits

- Only 1.5mm thick (<1/8) and lightweight at 0.47 lbs per sq ft
- Increased BASS at 100Hz by 7.9dB
- Proven to perform from -30° to 550° F
- Reduces heat up to 40%
- Reduces road noise up to 50%
- Reduces the floor noise up to 10 dB
- OEM specified and approved.

Installation

Apply to trunk floor, lid and rear quarter panels to block exhaust "drone."

- No acetone or alcohol surface preparation.
- No heat guns or messy glue to apply.
- Simply cut with scissors, peel and stick.
- Installation guide in the box and at hushmat.com.
- Equal performance in Silver or Black.
- Adhesion guaranteed!

HushMat is the #1 Rated Automotive Sound Deadening and Thermal Insulation Material on the market! AND all HushMat products have been made in the USA for over 25 years!

This stuff works! It makes an incredible difference in the sound, ride and comfort of your vehicle.

